

Sherry Jones

Technology, cybersecurity, and thought leadership writer

2409 W. Mission Ave. Spokane, WA 99201 (509) 869-2524

Qualities:

- Business owner (CyberSmart Writing and Editing)
- Self-starter
- Go-getter
- Multi-tasker
- Passionate about technology
- Fluent in Geek-Speak
- Insatiably curious
- Energetic
- Organized
- A gushing font of creative ideas

Skills:

- Executive speechwriting
- Thought leadership writing
- Technical writing/translation to English ☺
- Public presentations
- Pitching to the media
- Interviewing
- Slide show creation
- Story generation
- Storytelling

Executive ghostwriting/speechwriting/thought leadership articles

- **PRICEWATERHOUSE COOPERS (PwC), Integrated Content (Thought Leadership), Cybersecurity and Privacy.** Crafting articles with PwC executives about cybersecurity and privacy, July 2019-present.
- **ADOBE.** Writing executive thought leadership for this company via Stoke, a content marketing company.
- **EKTA SAHASI, Vice-President and Director, Business Innovation Office, Konica Minolta, Inc.** Thought leadership articles about innovation, business, fintech, design, and more.
- **SCOOP NEWS GROUP, Wyatt Kash, SVP Content Strategy.** Ghostwriting articles

about technology and security for executives of businesses including **Samsung, Salesforce, and VMWare.**

Sherry Jones is a consummate professional, a talented and reliable writer and a true pleasure to work with. I've been publishing a variety of her work for several years to an audience of C-Suite federal government and information technology leaders. She has consistently demonstrated a willingness to tackle almost any subject; a knack for pulling together meaningful research; and a genuine ability to deliver clean, well-written and lively articles on deadline. As importantly, if I need changes, she's always cheerful about taking a second crack at her storyline. I wish all the writers I work with were as competent and joyful as she is.

--Wyatt Kash, Senior Vice-President, Content Strategy

- **WILLIAM KILLGALLON, CSO, General Electric Digital.** Executive thought leadership writing; successfully pitched CSO Online to land him a monthly column.
- **J.R. REAGAN, Ph.D., Global CISO, Chief Innovation Officer, Deloitte.** Executive speechwriting for delivery at conferences and meetings around the world, and thought leadership articles about technology, innovation, cybersecurity, and business for publication in online journals including WSJ.com, Deloitte University Press, CSO Online, FedScoop, and SecurityCurrent.

“Sherry is one of the best writers out there—a truly terrific storyteller. She's creative, curious, an innovative thinker, and conscientious, and she always meets deadlines. I've given speeches around the world and published in prominent publications including WJS.com, and I rely on her expertise and skills to produce top-notch work for me. I highly recommend Sherry.”

- **SARAH CARLSON, CFP®, CLU, CHFC, Fulcrum Financial Management.** Writing thought-leadership pieces on wealth management, primarily aimed at women.
- **FRANKLIN DONAHOE, CISO, Mylan.** Speechwriting and thought leadership articles on cybersecurity, privacy, and the internet of things.
- **DAVID McCLURE, Ph.D., Chief Strategist, Coalfire.** Executive thought leadership articles.

Cybersecurity and technology thought leadership

- **KASPERSKY.** Writing bylined thought leadership/opinion articles on cybersecurity, privacy, and technology for Kaspersky's "Secure Futures" magazine. Sept. 2019-present.

Sherry is an energised technology expert writer. She has great access to top tier tech and leadership talent, and a deep-seated grounding in technology and business issues to

bring complex tech topics to life for C-suite audiences.

Sherry's enthusiasm for exploring 'long view' topics and history means she has written several diverse and fascinating pieces for me on topics including board engagement in cybersecurity, and privacy from ancient to modern times.

-- Susi O'Neil, Head of Brand Content B2B, Brand Activation Studio | Global | Kaspersky

Marketing and communications

- **DELOITTE US-ITS Communications.** For the communications office of US Information Technology Services, writing, editing, and planning/strategizing internal communications including videos, speeches, letters, brochures, strategy documents, Power Point presentations, white papers, and other forms of communication regarding technology, cybersecurity, and business leadership initiatives and strategies. May 2017-present. (On a contract basis)
- **DELOITTE GTS Communications.** Worked with Global Technology Services to plan and carry out **internal communications** strategies including developing communications plans, creating slogans and taglines, planning and writing for websites, writing video scenarios and promotions for a variety of media and formats, on deadline. Also edited technical manuals to make them easily understood by non-technical personnel and wrote cybersecurity and security awareness articles. 2013-2016
- **DELOITTE, LLC, Arlington, VA. Ghostwriting and speechwriting** for an executive of this international accounting and consulting firm. 2012-2016. Duties included:
 - **Writing thought leadership articles** about cybersecurity and technology for publication in WSJ.com/CIO Journal, FedScoop, Deloitte University Press, CIO.com, and more;
 - **Writing speeches** and slideshows about information security, technology, innovation, and business and for delivery at conferences around the world;
 - Interviewing researchers and consultants and blogging on new technologies as well as writing social media posts for a **Deloitte internet "blast"** around 2014 SXSW technology conference, and
 - **Social media** writing and promotion.
- **MICRON, Inc.** Writing **long-form thought leadership articles** about technologies including blockchain and artificial intelligence, April 2018-present.

"It is always a pleasure to work with Sherry. She knows how to make a difficult job easy. She brings an enthusiasm and excitement for technology that is hard to match and has a fantastic ability to paint mental pictures in the reader's mind with her words."

--Daniel Combe, Content Marketing Manager

- **WORDSMITHIE.** Writing **white papers and articles** for **Google** via this content marketing agency.

- **RECIPROCITY LABS. Website content, case studies, ebooks, blog posts, and thought leadership articles** for publication in Corporate Compliance Insights, Dark Reading, and other online technology publications for this GRC Software-as-a-Service company, January 2018-present.

“Sherry is a joy to work with. She's received high marks from everyone from our team for asking the right questions and her writing is off the charts. We will be working with Sherry for a long time!”

--Ben Lack, Director of Business Development and Marketing

- **SLEUTH.IO. Website content editing, blog posts, thought leadership editing** for this application deployment-tracking solution.
- **CYBERCRYPT. Ghostwriting thought-leadership articles and white papers** for this data encryption company.
- **ERP MAESTRO. Wrote thought leadership articles and other content about ERP/SAP security.**
- **ASCENT INFOSEC. Wrote website content** for this startup affiliated with Ascent Innovations.
- **RESOLVE SYSTEMS, INC. Marketing content writer: created articles, e-books, blog posts, and more.**
- **SECURITY ON-DEMAND. Wrote white papers and case studies.**
- **ITRON, Liberty Lake, WA. Corporate communications (internal) and marketing writing and editing, including planning and carrying out a communications campaign. 2014.**

Published books

- * **THE JEWEL OF MEDINA** (Beaufort Books, 2008). Controversial novel about Aisha bint Abi Bakr, the youngest wife of the Prophet Muhammad and the most powerful and influential woman in Islam, made headlines worldwide when its original publisher, Random House, decided to “indefinitely postpone” publication after a Texas professor called it “more dangerous than ‘The Satanic Verses’ or the Danish cartoons.”

-- Finalist, 2009 Pacific Northwest Booksellers’ Association Book of the Year Awards

-- **Finalist, 2009 Foreword Magazine Awards**

- * **THE SWORD OF MEDINA** (Beaufort Books, 2009). Sequel tells the story of A'isha's life as a mature, empowered woman in the years after the Prophet Muhammad's death when she advised three caliphs and led troops in the first Islamic civil war.

-- **Silver medalist, 2010 Independent Publishers' Association Book of the Year Awards**

-- **Starred review, *Publishers' Weekly***

- * **WHITE HEART: A Tale of Blanche de Castille, the White Queen of France** (Simon & Schuster/ Pocket Books, April 2012) Novella explores the sacrifices France's most accomplished and powerful queen had to make to hold the throne after the death of her husband, King Louis VII.
- * **FOUR SISTERS, ALL QUEENS** (Simon & Schuster/ Gallery Books, May 2012) An exploration of sisterhood and women's power through the eyes of the four "sisters of Savoy" who, in the 13th century, became queens of France, England, Germany, and Italy.
- * **THE SHARP HOOK OF LOVE** (Simon & Schuster/Gallery Books, October 2014) A tale of Abelard and Heloise, famous 12th-century intellectuals and doomed lovers.
- * **JOSEPHINE BAKER'S LAST DANCE** (Simon & Schuster/Gallery Books, December 2018)
- * **THE HIKER'S GUIDE TO MONTANA'S CONTINENTAL DIVIDE TRAIL**, with Tad Brooks, Falcon Press, 1990.

Manuscript Editing

- **SEVEN PERFUMES OF DESIRE, Amy Logan.** Full-length novel published May 2012 (Priya Press)
- **PRESERVING OUR PALE BLUE DOT, Roger Smith.** Full-length environmental studies textbook.
- **OUR SEASON OF GLORY, Steven Brigman.** Coached him on the revision of his historical fiction manuscript.

Journalism

- * **Freelance journalist, 2005-2009 and 1991-1994:** Publications have included **Bloomberg/BNA, Rider** magazine; **The Montanan** (the University of Montana's alumni magazine); **Women's eNews; New Humanist, the Washington Post, AOL News,**

Huffington Post, Newsweek, CMJ, and many more.

- * **Arts/entertainment reporter and editor**, The Missoulian, Missoula, Mont., July 1997-June 2005.
- * **Government/growth issues reporter**, The Missoulian, July 1995-August 1997.
- * **Communications Editor**, Montana State University, Bozeman, Jan.-Sept. 1991.
- * **County government reporter**, The Bozeman Daily Chronicle, Nov. 1989-Jan. 1991.
- * **Entertainment editor (1 year), regional news reporter (1 year)**, The Helena Independent Record, Oct. 1987-June 1989.
- * **Community news reporter**, Missoula Today, Aug.-Oct. 1987.
- * **Education reporter**, The Main Line Times, Ardmore, PA, 1985-87.
- * **Feature writer/editor (2 years) and police reporter (1 year)**, The Reporter, Lansdale, PA, May 1981-Sept. 1984.
- * **General assignment reporter**, The Kinston Daily Free Press, Kinston, NC, circ. 14,000, Nov. 1980-April 1981.

Professional recognition

Excellence in Journalism, Society of Professional Journalists, Inland Northwest competition:

- * **First place** arts reporting and criticism, 2001
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- * **Honorable mention** arts reporting and criticism, 1998;
- * **Honorable mention** comprehensive coverage, 1998;
- * **First and third places**, comprehensive coverage, 1997;
- * **First place** science/health reporting, 1991;
- * **Second place** lifestyles writing, 1991;
- * **Third place** humorous writing, 1988;
- * **Honorable mention** humorous writing, 1989.

Excellence in Journalism, Society of Professional Journalists, Pacific Northwest competition:

- * **First place** spot news reporting, 1991;

- * **First place** lifestyles writing, 1991;
- * **First place** food, fashion and home writing, 1991;
- * **Second place** education reporting, 1991;
- * **Third place** social issues reporting, 1991;
- * **Honorable mention** food, fashion and home writing, 1991;
- * **Second place** comprehensive coverage, 1996;
- * **Honorable mention** profile writing, 1997.
- * **First place** arts reporting 1999.
- * **First place** arts reporting, 2000.
- * **Third place** arts reporting, 2000.
- * **First place** arts reporting, 2001.
- * **Honorable mention** arts reporting, 2001.

Better Newspaper Contest, Montana Newspaper Association:

- * **First place**, spot news reporting, 1990.
- * **Second place**, comprehensive coverage, 1996.
- * **First place**, feature writing, 1997.

Education and professional training

University of Montana, Missoula, Davidson Honors College, 1996-2006. Graduated magna cum laude in May 2006 with a degree in English/creative writing.

Poynter Institute Journalism Training Seminar, Portland Ore., 1997.

Knight Center for Specialized Journalism, 1996.

Montana State University, Bozeman, 1991-92.

Yale University, investigative reporting seminar, 1985, sponsored by the Society of Professional Journalists.

Lenoir Community College, Kinston, NC., 1979-1981.

Public speaking engagements

2008 Global Investigative Journalism Conference, Lillehammer, Norway
Vild Med Ord Literary Festival, Aarhus, Denmark
Danish PEN, Copenhagen, Denmark
Kulturehuset, Stockholm, Sweden

Lady Jane's Salon, New York, NY
Portland State University, Portland, OR
Carroll College President's Lecture Series, Helena, Mont.
Eastern Washington University Women's Studies Program
Get Lit! literary festival, Spokane, WA
Montana Festival of the Book, Missoula, MT
Bookstores in Austin, TX; Seattle, WA; Missoula, MT, and Spokane, WA

Also of interest...

I hiked 961 miles and co-wrote *The Hiker's Guide to Montana's Continental Divide Trail* in 1989. Publisher: Falcon Press, Helena.

I've been featured on NPR, BBC radio, CNN, Fox News, and radio and television programs in Italy, Spain, Sweden, Denmark, Serbia, and the UK. (I'm a *Cosmo* girl in Serbia!)

I'm a passionate feminist activist and co-founder of the Spokane Area chapter of the National Organization for Women.

Besides writing and reading, I enjoy cooking, wine, art, theater, opera, playing classical piano, languages (I've studied Arabic, Spanish, and French so far), hiking, cross-country skiing, river trips, road trips, singing, and dancing.